



# NAWIC Detroit's Women in Construction Week

**BuildHer** Women's Empowerment Summit  
Vendor & Sponsorship Package



The National Association of  
**Women in Construction**

*Leading  
Builders.*

***Building  
Leaders.***



# Event Overview

The NAWIC Detroit Chapter invites you to join us for the BuildHer Women's Empowerment Summit during Women in Construction Week. This one-of-a-kind event is designed to highlight and celebrate women in the construction industry while fostering connections and providing valuable resources to both small and large companies. By participating, your organization will gain unparalleled exposure and the opportunity to contribute to a meaningful cause.

Education  
Career  
Community



## *SAVE THE DATE*

*Thursday, March 6, 2025*

*10 a.m. to 4 p.m.*

*(vendor set up starting at 9 a.m.)*

*Northwest Activities Center,  
18100 Meyers Road, Detroit, MI 48235*

# Why Participate?



## Build Your Network:

This summit provides the perfect platform for larger companies to connect with smaller businesses and grow their resource networks. Collaborate with like-minded professionals and expand your industry connections in an environment that values empowerment and inclusivity.



## City of Detroit - Registration and Certification Opportunities:

- Learn how to get registered with the City of Detroit's Office of Contracting and Procurement to enhance your access to city contracts.
- Discover the process to obtain equalization credits through the City of Detroit's Civil Rights and Inclusion Office, opening doors to future business opportunities.



## Showcase and Highlight Women in Construction:

Be part of an event that celebrates the achievements of women in the construction industry. Gain visibility as an advocate for gender equity and diversity in the field.



## Panel Participation:

Share your expertise! Vendors and sponsors have the opportunity to participate in panel discussions throughout the day, sharing insights and best practices with attendees.



## Brand Exposure:

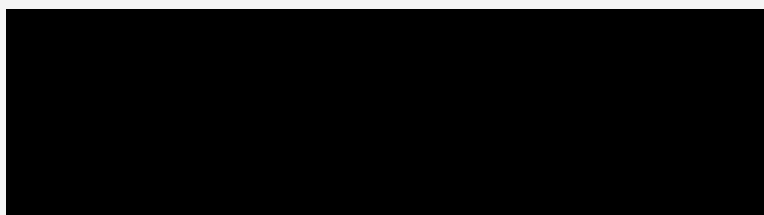
*Engage with participants through:*

- Logo placement on conference materials, advertisements, and social media postings.
- Recognition throughout the venue on the day of the event.
- Association with an event dedicated to empowering women in the construction industry.



## Support a Community Service Project:

- 3/4 of all vendor table fees directly support our community service project on Sunday, March 3, 2024: the **Sleep in Heavenly Peace Bed Build**.
- Our goal is to raise **\$10,000** for materials to **build 50 beds** for Detroit children in need. Because as their motto goes, "No kid sleeps on the floor in our town."



# Participation Options

## Vendor Table - \$200

Includes one table at the event to showcase your business or services.

Opportunity to network with attendees and other vendors.

## Donation for Sleep in Heavenly Peace Bed Build

Direct contributions to our community project, helping us reach our \$10,000 goal. Every donation brings us closer to providing 50 beds for children in need.

## Panel Discussion Participation

Contribute to up to three panel discussions throughout the day. Share your expertise and insights with industry colleagues.

## Sponsorship Opportunities

### Gold Level Sponsorship - \$1,000:

- o Premium logo placement on event materials, advertisements, social media, and venue signage.
- o Acknowledgment during opening and closing remarks.
- o One vendor table included.

### Silver Level Sponsorship - \$500:

- o Logo placement on event materials and social media.
- o Recognition throughout the event.

[NAWICDETROIT.COM](http://NAWICDETROIT.COM)



# Vendor & Sponsor Commitment Form

Name: \_\_\_\_\_

Contact Number: \_\_\_\_\_

Email: \_\_\_\_\_

Please select your desired level of participation NO LATER THAN Friday, February 21, 2025:

**1. Vendor Table (\$200)**

☐ Yes, I want a vendor table.

**2. Panel Participation (Select up to 3 topics):**

☐ **Topic 1:** Breaking Barriers: Stories of Women Pioneers in Construction - Explore the challenges, triumphs, and lessons learned from women who have paved the way in traditionally male-dominated roles within the industry.

☐ **Topic 2:** Building the Future: Mentorship and Advocacy for Women in Construction - A discussion on how mentorship and advocacy can empower the next generation of women, foster inclusion, and promote leadership in the construction field.

☐ **Topic 3:** Navigating Opportunities: Leveraging Resources and Certification for Success - Insights into how women-owned businesses can utilize city registration, certification programs, and equalization credits to grow and thrive in the construction industry.

**3. Sponsorship Level:**

☐ Gold Level Sponsorship (\$1,000)

☐ Silver Level Sponsorship (\$500)

**4. Donation for Sleep in Heavenly Peace Bed Build Community Service Project:**

☐ Amount: \$ \_\_\_\_\_





# Contact Information

For questions or to secure your spot, please contact:

**LaJuan Counts**

**Phone: 313-402-6352**

Let's build a stronger industry and brighter future together.  
Join us for the **BuildHer Women's Empowerment Summit**  
and make an impact in Detroit and beyond!