

# THE MID-YEAR ECONOMIC FORECAST AND STATE OF THE INDUSTRY BREAKFAST 2018



Join the Construction Association of Michigan (CAM), the Home Builders Association of Southeastern Michigan (HBA), and the American Institute of Architects (AIA), as we assess the national and regional perspectives of our economy and how it is affecting our industry.

The morning will begin with a meet & greet reception and tour of tabletop displays, followed by the breakfast program and guest speakers.

PRESENTED BY



**Wednesday, June 20, 2018**

**7:30 A.M. TO 10:30 A.M.**

**AGENDA:**

7:30-9:00 A.M. – Exhibits & Reception

9:00-10:30 A.M. – Breakfast & Presentation

## GUEST SPEAKERS



**Jim Baird, CPA, CFP®, CIMA®**

Partner with Plante Moran  
Financial Advisors,  
Chief Investment Officer  
and Investment  
Committee Chair

**Eric Bussis**

Michigan Chief  
Economist and the  
Director of the Office  
of Revenue and Tax  
Analysis at the Michigan  
Department of Treasury



**Registration is now available**

Register online at [www.BuildwithCAM.com](http://www.BuildwithCAM.com), or contact  
Mary Carabott at (248) 972-1108 or [carabott@buildwithcam.com](mailto:carabott@buildwithcam.com)

**REGISTRATION DEADLINE IS JUNE 8**

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# THE MID-YEAR ECONOMIC FORECAST AND STATE OF THE INDUSTRY BREAKFAST 2018

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## GUEST SPEAKERS:



### **Jim Baird, CPA, CFP®, CIMA®**

**Partner with Plante Moran Financial Advisors, Chief Investment Officer and Investment Committee Chair**

A partner with Plante Moran Financial Advisors and the firm's Chief Investment Officer and Investment Committee Chair, Mr. Baird specializes in providing an unbiased view of the global economy and capital markets and developing investment strategies to help clients manage risk and meet their long-term goals and objectives. He's well known for his ability to speak and write on technical topics such as the capital markets in a manner that's understandable for clients and colleagues.

Mr. Baird advises investors on how to carefully weigh the near-term outlook with their long-term goals and objectives while maintaining an appropriate focus on their investment time horizon, capital preservation, liquidity needs, and appropriate risk-taking – something that's particularly important amid significant sources of global uncertainty that continue to impact capital markets and investment decision-making.

Mr. Baird is widely regarded as an expert on the U.S. economy, capital markets, and issues relevant to wealth management. He has been quoted in the Wall Street Journal, Financial Times, Bloomberg, CBS Moneywatch, CNNMoney.com, Marketwatch, New York Times, Washington Post, Los Angeles Times, Chicago Tribune, Reuters, and the Associated Press. In 2008, he was recognized as one of ten Emerging Thought Leaders in West Michigan by West Michigan Business Review. He has a B.B.A. in accountancy from Western Michigan University.



### **Eric Bussis**

**Michigan Chief Economist and the Director of the Office of Revenue and Tax Analysis at the Michigan Department of Treasury**

Eric Bussis serves as the state's chief economist and the director of the Office of Revenue and Tax Analysis in the Michigan Department of Treasury. As chief economist, Eric is responsible for forecasting economic activity, estimating and tracking state government revenues, and estimating the fiscal impact of proposed tax legislation. Eric advises the Governor, State Treasurer, State Budget Director, and the administration on economic, tax, and revenue issues. He is responsible for the administration's economic and revenue forecasts.

Prior to his current role, he held various lead budget, financial, and economic positions in the Michigan State Budget Office and the Indiana Office of Management and Budget. Eric holds a Bachelor's Degree in economics from Indiana Wesleyan University and a Master's Degree in economics from Indiana University-Indianapolis.

**WEDNESDAY  
JUNE 20, 2018  
7:30 A.M. – 10:30 A.M.**

## **AGENDA:**

7:30-9:00 A.M.

Exhibits & Reception

9:00-10:30 A.M.

Breakfast & Presentation

## **PRESENTED BY**



**TABLETOP DISPLAY SPACE AND SPONSORSHIP OPPORTUNITIES AVAILABLE**

CONTACT RON RIEGEL AT CAM, 248-972-1110, or [riegel@buildwithcam.com](mailto:riegel@buildwithcam.com) OR SEE ADDITIONAL FLYER FOR MORE INFORMATION

# THE MID-YEAR ECONOMIC FORECAST

## AND STATE OF THE INDUSTRY BREAKFAST 2018



PRESENTED BY **CAM** CONSTRUCTION ASSOCIATION OF MICHIGAN



**AIA**  
Michigan

PLEASE R.S.V.P. WITH REGISTRATION FORM BELOW BY JUNE 8

PRESENTING SPONSORSHIP @ \$1,000     EVENT SPONSORSHIP @ \$500     TABLETOP DISPLAY @ \$300 ..... TOTAL : \_\_\_\_\_

*PRESENTING & EVENT SPONSORSHIPS INCLUDE TWO (2) TICKETS. TABLETOP DISPLAY INCLUDES ONE (1) TICKET.  
SEE SPONSORSHIP FORM FOR COMPLETE DETAILS ON PACKAGE CONTENTS, INCLUDING # OF TICKETS INCLUDED WITH PACKAGE.*

RECEPTION, BREAKFAST AND PROGRAM @ \$50/PERSON    x \_\_\_\_\_ # ATTENDING ..... TOTAL : \_\_\_\_\_

*SINGLE OR ADDITIONAL EVENT TICKET(S)*

TOTAL AMOUNT : \_\_\_\_\_

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### ATTENDEE LIST - ONE FORM PER TABLE OF TEN

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