

TRADESHOW WORKSHOP

5 Ways Mobile Can Improve Your Business

9:15am - 10:15am

Conveyor Room

Mobile apps are building the future! Join Bob Kernen of jācapps to discuss how construction business can leverage the ubiquity of smart phones to make their projects more efficient and profitable!

In the construction industry, where so many people do their jobs outside of a traditional office, whether it is training a mobile workforce, strengthening your safety procedures, and/or tracking your materials, mobile can make life a lot easier for communication and management. Mobile apps enhance communication, productivity, and transform bottom-line goals into reality across your project lifecycle.

Join us to learn the 5 Ways Mobile Can Improve Your Business and get the chance to enter to win a FREE Amazon Echo Dot!

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City of Detroit Construction Outreach Q&A

10:00am - 11:00am
Directors Room

Meet and greet Renard Richmond, the new Construction Outreach Manager for the City of Detroit. Find out how the City can help you develop your pipeline of talented Detroiters to build your upcoming projects, reducing the fees you pay for failing to meet the required 51%.

- Executive Order 2016-1 and the Skilled Trade Employment Program (STEP).
- Connecting employers with qualified Detroit residents.
- Bridging the gaps and solving barrier issues.
- Establishing a pipeline of qualified Detroit residents for the construction industry.
- Providing resources and information for Developers and Contractors.

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Top Technology Challenges That Make or Break Profits for Trade Contractors

10:15am - 11:15am

Conveyor Room

Digital tools are reshaping construction both in the field and in the office. Learn about industry best practices that can eliminate operations headaches and give you a competitive advantage!

- Review top 5 technology trends in construction and building trades.
- See how leaders automate business processes without wasting money on tech that won't get used.
- Learn how to plan for and measure ROI of digitization efforts of any size.
- Hear real-world stories from regional trade contractors who have eliminated paper, increased productivity, and improved operational speed/accuracy in the field.
- Learn about leveraging tax laws for custom mobile apps and dashboards.

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Grow Your Business with Smart Scheduling & Mobile Time Tracking

2:15pm - 3:15pm
Conveyor Room

Hear from savvy Trade Contractors who are reducing costs by automating scheduling and forecasting! You'll also learn how time tracking innovations provide benefits across the organization - and to the bottom line.

- See how to ditch the clunky paper, whiteboards or spreadsheets systems used to organize/plan your job schedules.
- Learn how to recruit and schedule workers with text messages.
- See top case studies for how technology can help you avoid costly delays and lower risk of compliance violations.
- Compare several examples of Smart Schedules and Time Tracking apps used by local trade contractors in the office and by their team on job sites.
- See how existing data can be leveraged for 1-click reporting, visualizing key metrics, and simplifying operations.

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